The *Indernet*
Negotiating ‚Indianness' in German

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Structure

1. Background

2. What is interesting about the *Indernet*?

3. Explanation for this

4. Relevance for internet studies

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The internet portal *Indernet*

- http://www.theinder.net
- founded in 2000
- non-profit
- by ‚Indians of the second generation'
- provides editorial content and interactive elements
- on ‚India' and ‚Indian life in Germany'
- well established

‚India' and ‚Germany'

- symbollically refers to ‚India'
  - name: theinder.net / *Indernet*
  - logo
  - [project description](#)
  - topics
- is localised in ‚Germany'
  - language
  - editors and users
  - topics
- imagines transnationality

A space of the ‚second generation'

- an own space of the ‚second generation'
- faced with norm of univocal natio-ethno-cultural belongingess
- experiencing multiple natio-ethno-cultural belongingness
- and thus othering and discrimination
- on the *Indernet* the norm
- other norms not challenged
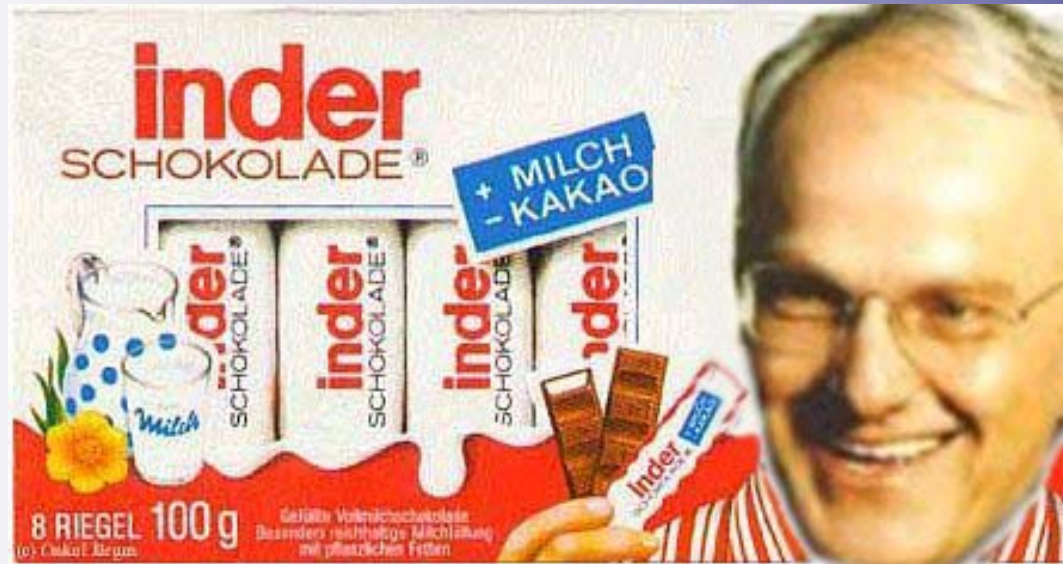
Functions

- of the own space:
  - refuge

  - exchange among ‚equals‘

  - acceptance of belongingness

  - positive identification

  - information

  - helps to deal with experiences in ‚Germany‘

Relevance for internet studies

- focus on localisation
- need to contextualise
- interdependency of function and form
- coexisting functions

Thank you!

More informationen on www.urmila.de